# Partnership Overview - Early Bird Prices

| Speaking Oportunities | Comprehensive Branding | Roundtable Participation | Think Tank | Meeting Concierge Service | Exclusive Content Access | Vendor Pass Included | Early Bird | Standard | Last Minute |
|---|---|---|---|---|---|---|---|---|---|
| Premium Keynote *1 | | | | | | | | | |
| 45min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €22.000 | €24.500 | €27.000 |
| 30min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €16.000 | €18.500 | €21.000 |
| 15min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €11.000 | €13.000 | €15.000 |
| Keynote *1 | | | | | | | | | |
| 45min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €12.000 | €18.000 | €21.000 |
| 30min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €8.500 | €12.750 | €15.750 |
| 15min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €5.000 | €8.500 | €10.500 |
| Speaking Slot *1 | | | | | | | | | |
| 45min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €8.000 | €10.000 | €12.000 |
| 30min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €6.000 | €8.500 | €10.000 |
| 15min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €4.000 | €6.000 | €7.500 |
| Conversation Starter *2 | | | | | | | | | |
| 10min | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €4.000 | €5.000 | €6.500 |
| Start-up Pitch *3 | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €2.500 | €3.000 | €3.500 |

| Networking Oportunities | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Exhibition Stand *4a | | | | | | | | | |
| 3m x 4m | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €6.500 | €7.500 | €8.000 |
| 2m x 3m | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €5.000 | €6.500 | €7.500 |
| 1m x 1m | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €4.000 | €5.500 | €6.500 |
| Conference Moderator *5 | | | | | | | | | |
| 2 days | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €4.000 | €4.000 | €4.000 |
| 1 day | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €2.500 | €2.500 | €2.500 |
| Evening Deep-Dive Workshop | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €5.000 | €6.000 | €7.000 |
| Welcome Dinner Sponsor with Presentation | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | €8.000 | €11.000 | €14.000 |

| Branding Oportunities | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Branded Lunch *6 | ✔ | | | | | | €2.000 | €2.000 | €2.000 |
| Distribution of Giveaways *7 | ✔ | | | | | | €1.000 | €1.000 | €1.000 |
| Extended Participant Details *8 | ✔ | | | | | | €1.000 | €1.000 | €1.000 |
| Video Advertising *9 | ✔ | | | | | | €2.000 | €2.000 | €2.000 |

**Discover additional branding opportunities and exclusive add-ons to elevate your speaking engagements at World Class Business Leaders site.**

***1** Lead a roundtable discussion ***2** 1st day lunch, 1st evening or 2nd day lunch ***3** Younger than 2 years, maximum of 10 employees ***4** Includes a bar stool, table, and power connection and a pitch for the exhibitor tour during the first day's lunch break (3mx4m additonal chair and a 24" monitor) ***4a Add a coffee break pitch to your meeting point and demo your solution for 10 minutes in a branded environment, with a sound system** for audience engagement ***5** Moderate opening and closing statements and place banner in conference room ***6** Personalization of lunch or evenig reception with banner, logos or colors and 2-minute pitch and welcome statement ***7** Distributed at check-in, networking, and conference areas ***8** Extended details of the participants including email, postal address and phone number (delegates are free to set their data sharing settings at any time, and not all data might therefore be made available to you) ***9** Your video ad will be displayed every break