

The Leading Business Conferences

The On- and Offline Classroom for Business Leaders

Business Leaders with Outstanding Track Records Share Their Expertise in the World Class Series Onsite and Online.

Unlike Other Conferences, the World Class Series Focuses on Intense Classroom Experiences.

Dig Deeper into the Topics: Business Round-Table Discussions Allow Interaction and Dynamic Discussion as well as Ample Opportunities to pose Questions to an Expert Panel of Speakers.

Take a Peek into the Future: Acquire the Latest Knowledge as Like-Minded Industry Peers show you the Latest Trends and Developments in Their Fields.

Access more than 1,000 Best Practice Presentations, 10,000 Business Leader Contacts as well as Business News from more than 10,000 Sources from all over the World.

Upcoming Events

World Class Agentic Artificial Intelligence 2026
November 10th and 11th, Frankfurt, Germany

World Class Customer Experience & Retail Strategies Chile 2026
10 y 11 de Noviembre, Santiago, Chile
Conference language: Spanish

Digitale Transformation 2026
24. und 25. November, Leipzig-Halle, Germany
Conference language: German

Strategie Sostenibili Aziendali 2026
1 e 2 dicembre, Milano, Italy
Conference language: Italian

World Class Responsible and Sustainable Business 2026 West
December 8th and 9th , Portland, Oregon, USA

World Class Sustainable Business Transformation 2027
January 13th and 14th , Leipzig, Germany

World Class Strategic HR Transformation 2026
10 y 11 de noviembre, Santiago, Chile
Conference language: Spanish

World Class Cybersecurity & AI 2026
24 novembre, Milano, Italy
Conference language: Italian

Digitale Kundenerfahrung - Special AI Edition 2026
24. und 25. November , Leipzig-Halle, Germany
Conference language: German

Digitaler Pflegebetrieb 2026
2. und 3. Dezember, Frankfurt, Germany
Conference language: German

World Class Supply Chain Risk Management 2027
January 13th and 14th , Leipzig, Germany

Digitales Krankenhaus 2027
2. und 3. März, Erfurt, Germany
Conference language: German

Digitale Kundenerfahrung 2027
15. und 16. April, Hannover, Germany
Conference language: German

KI-getriebene Transformation: Kulturwandel und Arbeit 2027
15. und 16. April, Hannover, Germany
Conference language: German

Strategie per la Supply Chain 2027
6 e 7 maggio, Milano, Italy
Conference language: Italian

Nachhaltigkeitsmanagement 2027
13. und 14. Mai, Frankfurt, Germany
Conference language: German

World Class Agentic Artificial Intelligence 2027
May 13th and 14th, Frankfurt, Germany

World Class Strategic HR Transformation Mexico 2027
18 y 19 de Mayo, Ciudad de México, Mexico
Conference language: Spanish

Digitale Transformation - Mensch und Technologie 2027
15. und 16. April, Hannover, Germany
Conference language: German

Strategie per la Trasformazione Sostenibile 2027
4 e 5 maggio, Milano, Italy
Conference language: Italian

World Class New Foods 2027
May 13th and 14th, Frankfurt, Germany

World Class Cannabis Business Europe 2027
May 13th and 14th, Frankfurt, Germany

Experiencia del Cliente & Estrategias del Futuro del Retail 2027
18 y 19 de Mayo, Ciudad de México, Mexico
Conference language: Spanish

World Class Government Digital Transformation 2027
June 7th and 8th, Portland, Oregon, USA

World Class Digital Transformation of Faith-Based Institutions 2027
June 7th and 8th, Portland, Oregon, USA

World Class Seaport Operations
June 9th and 10th , Portland, Oregon, USA

Digitaler Rehabetrieb 2027
10. und 11. Juni, Erfurt, Germany
Conference language: German

World Class Strategic M&A 2027
June 23th and 24th, Frankfurt, Germany

Digitale Transformation Special Mittelstand Edition 2027
7. und 8. Juli, Frankfurt, Germany
Conference language: German

Transformación Digital LATAM 2027
25 y 26 de agosto, Santiago, Chile
Conference language: Spanish

World Class Airport Operations
June 9th and 10th , Portland, Oregon, USA

World Class Craft Beer 2027
June 9th and 10th, Portland, Oregon, USA

World Class Responsible and Sustainable Business East 2027
June 15th and 16th, Miami, Florida, USA

World Class AI in Corporate Finance 2027
July 7th and 8th , Frankfurt, Germany

World Class Defense Transformation Europe 2027
July 7th and 8th, Frankfurt, Germany

FoodTech 2027
25 y 26 de agosto, Santiago, Chile
Conference language: Spanish

World Class Cannabis Business Middle East-Asia-Pacific 2027

August 26th and 27th , Dubai, United Arab Emirates

Digitales Labor 2027

15. und 16. September, Frankfurt, Germany
Conference language: German

World Class Digital Customer Experience 2027

September 29th and 30th , Frankfurt, Germany

World Class Digital Health 2027

September 29th and 30th , Frankfurt, Germany

World Class Computing Power Trading 2027

October 7th and 8th , Frankfurt, Germany

Mensch & Maschine in der Gesundheitswirtschaft 2027

9. und 10. November, Frankfurt, Germany
Conference language: German

Agentische Transformation 2027

26. und 27. August, Zürich, Switzerland
Conference language: German

Hospital Digital 2027

15 y 16 de septiembre , Madrid, Spain
Conference language: Spanish

World Class Corporate Data & Artificial Intelligence 2027

September 29th and 30th, Frankfurt, Germany

World Class Data Center Construction Europe 2027

October 7th and 8th, Frankfurt, Germany

World Class AI & Cybersecurity 2027

October 13th and 14th, Bangkok, Thailand

Nachhaltiges Krankenhaus 2027

9. und 10. November, Frankfurt, Germany
Conference language: German

World Class HR Risk Management 2027
November 1th and 12th, Frankfurt, Germany

Digitaler Pflegebetrieb 2027
24. und 25. November, Frankfurt, Germany
Conference language: German

Digitale Kundenerfahrung - Kundenservice Edition 2027
1. und 2. Dezember, Leipzig, Germany
Conference language: German

IT-Sicherheit in der Gesundheitswirtschaft 2027
2. und 3. Dezember, Frankfurt, Germany
Conference language: German

World Class Responsible and Sustainable Business West 2027
December 8th and 9th , Portland, Oregon, USA

World Class Compensation, Benefits & Pensions Strategies 2028
January 5th and 6th , Frankfurt, Germany

World Class Cannabis Business Africa 2027
November 18th and 19th, Cape Town, South Africa

Digitale Transformation 2027
1. und 2. Dezember, Leipzig, Germany
Conference language: German

Seniorenmarketing 2027
2. und 3. Dezember, Frankfurt, Germany
Conference language: German

World Class International Sports Betting Market Development 2027
December 8th and 9th , Portland, Oregon, USA

World Class eSports Marketing 2027
December 8th and 9th, Portland, Oregon, USA

KI-getriebene Transformation: Kulturwandel und Arbeit 2028
5. und 6. Januar, Frankfurt, Germany
Conference language: German

World Class Cannabis Business North America 2028

February 1st and 2nd, Toronto, Canada

World Class Hydrogen Business & Investment 2028

2. und 3. März, Frankfurt, Germany
Conference language: German

World Class Commercial Space Operations 2028

2. und 3. März, Frankfurt, Germany
Conference language: German

Employés Virtuels IA 2028

3 et 4 avril, Paris, France
Conference language: French

World Class AI & Cybersecurity 2028

February 3rd and 4th , Delhi, India

World Class Smart Grids 2028

2. und 3. März, Frankfurt, Germany
Conference language: German

World Class Urban Airspace 2028

2. und 3. März, Frankfurt, Germany
Conference language: German

Stratégies d'Entreprise de Neutralité Climatique 2028

3 et 4 avril, Paris, France
Conference language: French

Events at a Glance

What Do You Get at Each Event?























Testimonials

What attendees say about the World Class Series



Aymen Ismail

Head of Customer Engagement, smart Europe

"Thanks a million to the World Class Business Leaders team for the great organization and the excellent lineup of experts. It was such a humbling and honoring experience and I am very grateful for it!"



Daphne Coates

Technology Consultant Watson IoT and Industry 4.0, IBM

"The conference was organised well, on time, and ran smoothly. The round table format was particularly great, allowing for in-depth discussion. The Think Tank is a great post-conference tool to re-watch videos and get presentations."



Daniel Kruse

Founder & CEO, European Industrial Hemp Association

"The conference organization, the program and topics as well as the speakers have been on the highest quality level. I'm looking forward to continuing to be present at future Cannabis Business events. A big thanks to World Class Business Leaders for the great work!"



Julia Raithmayr

Innovation Manager, Health Hub Vienna

"It was a pleasure and thank you, World Class Business Leaders Institute, for hosting! We received impressive insights on different topics as well as cutting-edge developments. The event was concluded with plenty of networking and discussion opportunities with international attendees."



Roxana Liliana Coman

IT Communications & Digital Enablement Manager, Uniper

"The blend of case-study presentations and roundtable conversations allowed like-minded people and industry peers to explore the #DigitalFuture and #Trends."



Bertrand Rajon

Disruption and Ecosystems Leader, Nestlé

"The conference is not only a unique opportunity to meet peers and exchange topics with different industries. It is, in fact, a unique place where one will feel how the future is shaping and how decisions taken now will have a profound impact on the whole community and business alike. And the success of such a forum resides in the subtle mix of impactful speakers, high-profile professionals and innovative supporting companies able to make a difference. The WCB Leaders Team has been remarkable in making this event a success."

Why you should attend

- Engage with your target audience over two days
- Meet top prospects face-to-face
- Showcase new products and services
- Be recognized as global knowledge leader
- Become member of the exclusive experts community
- Network exactly when and where senior managers are taking decisions

World Class Business Leaders Meeting Concierge Service: Organize Your One-to-One Meetings

Top managers depend on networking and collaboration with strategic partners. World Class Business Leaders offers CXOs and leading solution partners an exclusive platform for an information and knowledge exchange through case studies and round-table discussions which is included in every package. How can you organize one-to-one meetings through the World Class Business Leaders platform?



World Class Business Leaders engages CXO's of large international companies. The marketing campaigns are supported by the World Class Business Leaders online platform, the world's largest business matching platform.



The delegates fill out the registration questionnaire, build their detailed priority and investment profile and are automatically registered at the private event group on the World Class Business Leaders platform. World Class Business Leaders enriches the delegates' LinkedIn profiles with more than 3,000 data points.



On the World Class Business Leaders platform you can contact registered delegates at any time and arrange one-to-one meetings at the conference. You have access to the detailed profiles of the delegates. You choose the delegate you want to meet.



At the event, you meet your chosen networking partners. All information is available to you at anytime through the World Class Business Leaders platform.



After the conference, all delegates will stay in touch on the World Class Business Leaders platform where you can arrange meetings as well as continue discussing and sharing ideas. The postconference summary goes out to thousands in your target group.





DON'T FORGET TO REGISTER

Contact us at any time

Janine Hein
Phone: +49-39774-133985
Email: janine.hein@wcbleaders.com

World Class Business Leaders Institute

Europe: Dorfstraße 76, 17375 Grambin, Germany. +49-39774-133985
North America: 5900 Balcones Drive, Suite 4033, Austin, TX 78731, United States. +1-503-928-8836
South America: Los Maitenes 40, La Reina, Región Metropolitana, Chile. +56-2-2938-2104