



# The Leading Business Conferences

## The On- and Offline Classroom for Business Leaders



Business Leaders with Outstanding Track Records Share Their Expertise in the World Class Series Onsite and Online.



Unlike Other Conferences, the World Class Series Focuses on Intense Classroom Experiences.



Dig Deeper into the Topics: Business Round-Table Discussions Allow Interaction and Dynamic Discussion as well as Ample Opportunities to pose Questions to an Expert Panel of Speakers.



Take a Peek into the Future: Acquire the Latest Knowledge as Like-Minded Industry Peers show you the Latest Trends and Developments in Their Fields.



Access more than 1,000 Best Practice Presentations, 10,000 Business Leader Contacts as well as Business News from more than 10,000 Sources from all over the World.



# Upcoming Events



World Class Responsible and Sustainable Business 2026  
East

**June 26th , Miami, Florida, USA**



KI-getriebene Transformation: Kulturwandel und Arbeit  
2026

**2. und 3. September, Frankfurt, Germany**

Conference language: German



World Class Customer Experience & Retail Strategies  
Chile 2026

**November 10th and 11th , Santiago, Chile**

Conference language: Spanish



World Class Agentic Artificial Intelligence 2026

**November 10th and 11th, Frankfurt, Germany**



Digitale Kundenerfahrung - Special AI Edition 2026

**24. und 25. November , Leipzig, Germany**

Conference language: German



Strategie Sostenibili Aziendali 2026

**1 e 2 dicembre, Milano, Italy**

Conference language: Italian



World Class Strategic M&A 2026

**July 7th and 8th, Frankfurt, Germany**



Digitales Labor 2026

**2. und 3. September, Frankfurt, Germany**

Conference language: German



World Class Strategic HR Transformation 2026

**10 y 11 de noviembre, Santiago, Chile**

Conference language: Spanish



Digitale Transformation 2026

**24. und 25. November, Leipzig, Germany**

Conference language: German



World Class Cybersecurity & AI 2026

**24 e 25 novembre, Milano, Italy**

Conference language: Italian



Strategie per la Supply Chain 2026

**1st and 2nd of December, Milano, Italy**

Conference language: Italian



### Digitaler Pflegebetrieb 2026

**2. und 3. Dezember, Frankfurt, Germany**

Conference language: German



### World Class Responsible and Sustainable Business 2026 West

**December 8th and 9th , Portland, Oregon, USA**



### World Class Sustainable Business Transformation 2027

**January 13th and 14th , Leipzig, Germany**



### Digitale Kundenerfahrung 2027

**16. und 17. März, Frankfurt, Germany**

Conference language: German



### Stratégies d'Entreprise de Neutralité Climatique 2027

**1er et 2 avril, Paris, France**

Conference language: French



### World Class Cannabis Business Europe 2027

**May 13th and 14th, Frankfurt, Germany**



### World Class Digital Hospital 2026

**December 8th and 9th, Portland, Oregon, USA**



### World Class Supply Chain Risk Management 2027

**January 13th and 14th , Leipzig, Germany**



### Digitales Krankenhaus 2027

**2. und 3. März, Magdeburg, Germany**

Conference language: German



### Digitale Transformation - Mensch und Technologie 2027

**16. und 17. März, Frankfurt, Germany**

Conference language: German



### World Class New Foods 2027

**May 13th and 14th, Frankfurt, Germany**



### Experiencia del Cliente & Estrategias del Futuro del Retail 2027

**18 y 19 de Mayo, Ciudad de México, Mexico**

Conference language: Spanish



### World Class Strategic HR Transformation Mexico 2027

**18 y 19 de Mayo, Ciudad de México, Mexico**

Conference language: Spanish



### World Class Government Digital Transformation 2027

**June 7th and 8th, Portland, Oregon, USA**



### World Class Digital Transformation of Faith-Based Institutions 2027

**June 7th and 8th, Portland, Oregon, USA**



### World Class Airport Operations

**June 9th and 10th , Portland, Oregon, USA**



### World Class Seaport Operations

**June 9th and 10th , Portland, Oregon, USA**



### World Class Craft Beer 2027

**June 9th and 10th, Portland, Oregon, USA**



### Nachhaltigkeitsmanagement 2027

**22. und 23. Juni, Frankfurt, Germany**

Conference language: German



### World Class Strategic M&A 2027

**June 23th and 24th, Frankfurt, Germany**



### World Class Defense Transformation Europe 2027

**July 7th and 8th, Frankfurt, Germany**



### Digitale Transformation Special Mittelstand Edition 2027

**7. und 8. Juli, Frankfurt, Germany**

Conference language: German



### World Class AI in Corporate Finance 2027

**July 7th and 8th , Frankfurt, Germany**



### World Class Cannabis Business Middle East-Asia-Pacific 2027

**August 26th and 27th , Dubai, United Arab Emirates**



### Digitale Transformation 2027

**26. und 27. August, Zürich, Switzerland**

Conference language: German



### Hospital Digital 2027

**15 y 16 de Septiembre , Madrid, Spain**

Conference language: Spanish



### World Class Corporate Data & Artificial Intelligence 2027

**September 29th and 30th , Frankfurt, Germany**



### World Class Data Center Construction Europe 2027

**October 7th and 8th, Frankfurt, Germany**



### World Class AI & Cybersecurity 2027

**October 13th and 14th, Bangkok, Thailand**



### Nachhaltiges Krankenhaus 2027

**9. und 10. November, Frankfurt, Germany**

Conference language: German



### Digitales Labor 2027

**15. und 16. September, Frankfurt, Germany**

Conference language: German



### World Class Digital Health 2027

**September 29th and 30th , Frankfurt, Germany**



### World Class Digital Customer Experience 2027

**September 29th and 30th , Frankfurt, Germany**



### World Class Computing Power Trading 2027

**October 7th and 8th , Frankfurt, Germany**



### Mensch & Maschine in der Gesundheitswirtschaft 2027

**9. und 10. November, Frankfurt, Germany**

Conference language: German



### World Class HR Risk Management 2027

**November 1th and 12th, Frankfurt, Germany**



World Class Cannabis Business Africa 2027  
**November 18th and 19th, Cape Town, South Africa**



IT-Sicherheit in der Gesundheitswirtschaft 2027  
**2. und 3. Dezember, Frankfurt, Germany**  
Conference language: German



World Class eSports Marketing 2027  
**December 8th and 9th, Portland, Oregon, USA**



KI-getriebene Transformation: Kulturwandel und Arbeit  
2028  
**5. und 6. Januar, Frankfurt, Germany**  
Conference language: German



World Class AI & Cybersecurity 2028  
**February 3rd and 4th , Delhi, India**



World Class Smart Grids 2028  
**2. und 3. März, Frankfurt, Germany**  
Conference language: German



Seniorenmarketing 2027  
**2. und 3. Dezember, Frankfurt, Germany**  
Conference language: German



World Class International Sports Betting Market  
Development 2027  
**December 8th and 9th , Portland, Oregon, USA**



World Class Compensation, Benefits & Pensions  
Strategies 2028  
**January 5th and 6th , Frankfurt, Germany**



World Class Cannabis Business North America 2028  
**February 1st and 2nd, Toronto, Canada**



World Class Hydrogen Business & Investment 2028  
**2. und 3. März, Frankfurt, Germany**  
Conference language: German



World Class Commercial Space Operations 2028  
**2. und 3. März, Frankfurt, Germany**  
Conference language: German



World Class Urban Airspace 2028

**2. und 3. März, Frankfurt, Germany**

Conference language: German

# Events at a Glance

What Do You Get at Each Event?



# Testimonials

## What attendees say about the World Class Series



**Aymen Ismail**

Head of Customer Engagement, smart Europe

"Thanks a million to the World Class Business Leaders team for the great organization and the excellent lineup of experts. It was such a humbling and honoring experience and I am very grateful for it!"



**Daphne Coates**

Technology Consultant Watson IoT and Industry 4.0, IBM

"The conference was organised well, on time, and ran smoothly. The round table format was particularly great, allowing for in-depth discussion. The Think Tank is a great post-conference tool to re-watch videos and get presentations."



**Daniel Kruse**

Founder & CEO, European Industrial Hemp Association

"The conference organization, the program and topics as well as the speakers have been on the highest quality level. I'm looking forward to continuing to be present at future Cannabis Business events. A big thanks to World Class Business Leaders for the great work!"



**Julia Raithmayr**

Innovation Manager, Health Hub Vienna

"It was a pleasure and thank you, World Class Business Leaders Institute, for hosting! We received impressive insights on different topics as well as cutting-edge developments. The event was concluded with plenty of networking and discussion opportunities with international attendees."



**Roxana Liliana Coman**

IT Communications & Digital Enablement Manager, Uniper

"The blend of case-study presentations and roundtable conversations allowed like-minded people and industry peers to explore the #DigitalFuture and #Trends."



**Bertrand Rajon**

Disruption and Ecosystems Leader, Nestlé

"The conference is not only a unique opportunity to meet peers and exchange topics with different industries. It is, in fact, a unique place where one will feel how the future is shaping and how decisions taken now will have a profound impact on the whole community and business alike. And the success of such a forum resides in the subtle mix of impactful speakers, high-profile professionals and innovative supporting companies able to make a difference. The WCB Leaders Team has been remarkable in making this event a success."



# Why you should attend



- Engage with your target audience over two days
- Meet top prospects face-to-face
- Showcase new products and services
- Be recognized as global knowledge leader
- Become member of the exclusive experts community
- Network exactly when and where senior managers are taking decisions

## World Class Business Leaders Meeting Concierge Service: Organize Your One-to-One Meetings

Top managers depend on networking and collaboration with strategic partners. World Class Business Leaders offers CXOs and leading solution partners an exclusive platform for an information and knowledge exchange through case studies and round-table discussions which is included in every package. How can you organize one-to-one meetings through the World Class Business Leaders platform?



World Class Business Leaders engages CXO's of large international companies. The marketing campaigns are supported by the World Class Business Leaders online platform, the world's largest business matching platform.



The delegates fill out the registration questionnaire, build their detailed priority and investment profile and are automatically registered at the private event group on the World Class Business Leaders platform. World Class Business Leaders enriches the delegates' LinkedIn profiles with more than 3,000 data points.



On the World Class Business Leaders platform you can contact registered delegates at any time and arrange one-to-one meetings at the conference. You have access to the detailed profiles of the delegates. You choose the delegate you want to meet.



At the event, you meet your chosen networking partners. All information is available to you at anytime through the World Class Business Leaders platform.



After the conference, all delegates will stay in touch on the World Class Business Leaders platform where you can arrange meetings as well as continue discussing and sharing ideas. The postconference summary goes out to thousands in your target group.



# DON'T FORGET TO REGISTER



Contact us at any time

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